



# CCA Global Partners®

## I N T E R N S H I P S

## DIGITAL MARKETING INTERN

### HOW LONG AND WHEN IS THIS AMAZING INTERNSHIP?

**TEN Weeks** in the summer (May 29 – August 7, 2019) - also known as the best time of your life!

### WHAT WOULD I BE DOING AS AN INTERN?

At CCA, interns are an important part of our team. You'll put your passion to work and build a strong, well-rounded skill set that will catalyze a start to your career! CCA interns work within our teams to drive projects and make a profound impact, while building a positive team and family spirit. No coffee runs for our interns! Prepare to make meaningful connections with CCA team members and memories that will last a lifetime!

### THIS SOUNDS AMAZING . . . TELL ME MORE !

As our **Digital Marketing Intern** for our **Carpet One Floor & Home** division, you will monitor and analyze data across a variety of analytics sources: Google Analytics, Conductor Searchlight, SEMRush, LMS (Lead Management System), Yext, and Eloqua. The Digital Marketing Intern will take these insights and work with the Digital Team to implement strategies that provide value to our Carpet One Floor & Home Members.

### IS THIS A PAID INTERNSHIP?

Yes! Although, we do pay you in skittles. Just Kidding! We promise to pay you in real money!

### CULTURE, CULTURE, CULTURE !

We provide an unrivaled working environment -- one of New Hampshire's BEST PLACES TO WORK in 2013, 2014, 2015, and 2016. After being considered a Best Place To Work for four consecutive years, CCA was put into the Hall of Fame in 2017!

### WHY HAVEN'T YOU APPLIED ALREADY?

We are looking for Interns who are pursuing a Bachelor's degree in Business, Analytics, or Marketing; be analytics-minded, data driven, and a fast learner; strong Excel skills – (experience with pivot tables and vlookups a plus); experience with any of the following platforms is also a plus: Google Analytics, SEMRush or other SEO platforms, Email Marketing platforms.

**Candidates must be sophomores or juniors who will graduate in 2020 or 2021, enrolled in an accredited college or university, and be authorized to work in the United States.**

### TO OFFICIALLY APPLY:

Please provide your **Resume** and **TWO Letters of Recommendation** from current or former Professors or Supervisors to [internship@ccaglobal.com](mailto:internship@ccaglobal.com)!

**We can't wait to hear from you!**

**EOE M/F/D/V**