



# CCA Global Partners®

## I N T E R N S H I P S

## DIGITAL MARKETING INTERN

### HOW LONG AND WHEN IS THIS AMAZING INTERNSHIP?

**TEN Weeks** in the summer (May 29 – August 7, 2019) - also known as the best time of your life!

### WHAT WOULD I BE DOING AS AN INTERN?

At CCA, interns are an important part of our team. You'll put your passion to work and build a strong, well-rounded skill set that will catalyze a start to your career! CCA interns work within our teams to drive projects and make a profound impact, while building a positive team and family spirit. No coffee runs for our interns! Prepare to make meaningful connections with CCA team members and memories that will last a lifetime!

### THIS SOUNDS AMAZING . . . TELL ME MORE !

As our **Digital Marketing Intern** for our **Flooring America/Flooring Canada, Floor Trader and International Design Guild** divisions, you will work closely with their social/digital team, agency partners and brand marketing to ensure product content is up to date on [flooringamerica.com](http://flooringamerica.com), [flooringcanada.com](http://flooringcanada.com), and [mydesignfinder.com](http://mydesignfinder.com); receive requests from our Members for new content and seek opportunities to help develop "hyperlocal" engagement of social media properties for our stores.

### IS THIS A PAID INTERNSHIP?

Yes! Although, we do pay you in skittles. Just Kidding! We promise to pay you in real money!

### CULTURE, CULTURE, CULTURE !

We provide an unrivaled working environment -- one of New Hampshire's BEST PLACES TO WORK in 2013, 2014, 2015, 2016., and in the Hall of Fame in 2017!

### WHY HAVEN'T YOU APPLIED ALREADY?

We are looking for Interns who are pursuing a Bachelor's degree in Marketing, Computer Science or Communications; have demonstrated research and analytical skills; strong project management skills with exceptional attention to detail; hands-on basic HTML experience; basic knowledge of SEO fundamentals; experience with digital marketing and social media platforms (Shoutlet, Hootsuite); experience with Adobe Creative Suite is a plus.

**Candidates must be sophomores or juniors who will graduate in 2020 or 2021, enrolled in an accredited college or university, and be authorized to work in the United States.**

### TO OFFICIALLY APPLY:

Please provide your **Resume** and **TWO Letters of Recommendation** from current or former Professors or Supervisors to [internship@ccaglobal.com](mailto:internship@ccaglobal.com)!

**We can't wait to hear from you!**

EOE M/F/D/V