



CCA Global Partners®

I N T E R N S H I P S

MARKETING AUTOMATION INTERN

HOW LONG AND WHEN IS THIS AMAZING INTERNSHIP?

TEN Weeks in the summer (May 29 – August 7, 2019) - also known as the best time of your life!

WHAT WOULD I BE DOING AS AN INTERN?

At CCA, interns are an important part of our team. You'll put your passion to work and build a strong, well-rounded skill set that will catalyze a start to your career! CCA interns work within our teams to drive projects and make a profound impact, while building a positive team and family spirit. No coffee runs for our interns! Prepare to make meaningful connections with CCA team members and memories that will last a lifetime!

THIS SOUNDS AMAZING . . . TELL ME MORE !

As our **Marketing Automation Intern** for our **DRIVE** division, you will play an integral role in lead generation, email marketing, global campaigns and prospect outreach activities. You will also participate in defining, creating, executing and managing many aspects of marketing campaigns in our platform. This includes partnering with clients to execute campaigns, emails, landing pages and optimizing segmentation.

IS THIS A PAID INTERNSHIP?

Yes! Although, we do pay you in skittles. Just Kidding! We promise to pay you in real money!

CULTURE, CULTURE, CULTURE !

We provide an unrivaled working environment -- one of New Hampshire's **BEST PLACES TO WORK** in 2013, 2014, 2015, and 2016. After being considered a Best Place To Work for four consecutive years, CCA was put into the Hall of Fame in 2017!

WHY HAVEN'T YOU APPLIED ALREADY?

We are looking for Interns who are pursuing a Bachelor's degree in Computer Science, Marketing, or Communications. You must have strong project management skills with an exceptional attention to detail, experience with Excel, Access and other applications in the Microsoft Office Suite. An understanding of digital marketing and marketing automation platforms is a plus (Salesforce, Marketo, Hubspot, Eloqua).

Candidates must be sophomores or juniors who will graduate in 2020 or 2021, enrolled in an accredited college or university, and be authorized to work in the United States.

TO OFFICIALLY APPLY:

Please provide your **Resume** and **TWO Letters of Recommendation** from current or former Professors or Supervisors to internship@ccaglobal.com!

We can't wait to hear from you!

EOE M/F/D/V